



**FOR IMMEDIATE RELEASE**

**Jarrold D. Benjamin Emerging Leaders Scholarship  
Scholarship Launch for Louisiana HBCU Male Student Leaders**

MIAMI, Florida — December 22, 2021 — Rdevia announces the launch of the [Jarrod D. Benjamin Emerging Leaders Scholarship](#). The new scholarship fund is aimed at young men who attend one of Louisiana’s six Historically Black Colleges and Universities (HBCUs). The scholarship is open to current freshmen, sophomores, and juniors. Rdevia will award \$1750 in total for the 2022-23 Academic Year.

HBCUs have a long history of cultivating young men into leaders. Amongst the many world-renowned leaders who got their start at an HBCU are:

- Rev. Dr. Martin Luther King, Jr. - Morehouse College (GA)
- Thurgood Marshall - Lincoln University (PA) and Howard School of Law (DC)
- W.E.B. DuBois - Fisk University (TN)

Rdevia hopes this scholarship will be a catalyst in grooming the next generation of leaders.

“It is incredibly important that we sow into the ground that produces our success. My success is the result of an HBCU,” says Jarrod D. Benjamin, M.B.A., the scholarship benefactor. “As such, I will continue to invest and do all I can to create more HBCU success stories and alleviate the obstacles that hinder them.”

“HBCUs have a longstanding history of producing black male leaders. Unfortunately, black males have been outnumbered by females at HBCUs for the last 45 years. And of the few males who do attend an HBCU, less than 1/3 of them graduate within 6 years,” says Marquise M. McGriff, M.A., Rdevia’s founder who has a master’s degree in HBCU Leadership. “We hope this scholarship fund will be the first of many strategic efforts by our organization to help young black men in their pursuit of success. And we are honored to endow it in the name of Mr. Benjamin, a longtime Friend of Rdevia and supporter of our #Fight4HBCUs.”

To apply, students must complete an application online at [rdevia.org/rdeviaships](http://rdevia.org/rdeviaships). Applications are due February 22, 2022. The winner will be announced on April 30, 2022.

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**Rdevia, Inc.** – founded on March 5, 2015 by Marquise M. McGriff, M.A. – is a public charitable 501(c)(3) nonprofit organization that unites people and groups in the fight for HBCUs. Rdevia’s work is fueled by its membership (HBCU students and graduates) and friends (donors, sponsors, and partners). Rdevia’s collective of members and friends spans more than 20 states plus Ghana and China. Learn more at [rdevia.org](http://rdevia.org) and connect on [Facebook](#), [Instagram](#), and [LinkedIn](#).