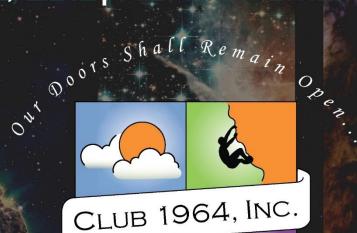
HBCU SYMPOSIUM 2018 March 21-23, 2018 | Florida Memorial University



Por ALL TOMOT **HBCUs Tomorrow** "Our Impact in the 21st Century & Beyond"

Come

@Club1964Inc

#HBCUsTomorrow

TO

ows

Marquise M. McGriff, M.A., Founder & Symposium Convener Castell V. Bryant, Ed.D., Interim President





CLUB 1964, INC.

A Public Charitable 501(c)(3) Nonprofit Organization – Founded March 5, 2015

GOALS

We shall increase HBCU Application, Admission, Retention, and Graduation Rates.

We shall restore the pride and morale of the HBCU Experience.

We shall create awareness and recognition of the value and impact of HBCUs.

We shall strengthen community relations to encourage HBCU Donations and Sponsorships.

We shall unite past, present, and future HBCU Students, Personnel, and Advocates.

We shall prepare middle school and high school students to be successful HBCU Scholars, Alumni, and Advocates.

OBJECTIVES

We promote the history and present-day impact of HBCUs. We host events and activities. We foster networking and mentoring opportunities. We provide scholarships and internships.

MISSION

We advocate for Historically Black Colleges and Universities through academic, social, and professional ventures that recruit scholars, develop leaders, and educate advocates.

VISION

We envisage an ever-evolving global network of individuals and groups that protect the legacy, promote the impact, and preserve the value of Historically Black Colleges and Universities.

PURPOSE

We seek to provide Historically Black Colleges and Universities a network of scholars, leaders, and advocates mutually vested in her past, present, and future.



SYMPOSIUM SALUTATIONS



Hi Delegates, Speakers, Members, and Friends:

Wow! It's finally here – HBCU Symposium 2018. This year's theme, "HBCUs Tomorrow – Our Impact in the 21st Century and Beyond," is a very timely one. For the past two years, this being our third, we have hosted this convening in Lion Country. From our founding 2015 to now, we - Club 1964, Inc., Florida Memorial University, and all of HBCU World – have experienced many vicissitudes but even greater triumphs. Despite it all – we're here!

This year's convening will discuss topics vital to the longevity of our institutions. We have panels and presentations examining the historical foundation of our HBCUs, the opportunities and advantages they offer to students who attend them, methodology for best pedagogical practices, and even our institutions' role in politics, social justice, and

"The Culture." These topics will prove important in the future, should our campuses desire to be true competitors in the academy and society of tomorrow.

Really, honestly, and truly – yes, all of that – we are in this together. Every HBCU Student, Alumnus/a, Member of the Faculty or Staff, Administrator, Board Member, and those who support from the sidelines – we're all in this together! That is why Club 1964, Inc. hosts this convening! To assemble anyone and everyone willing to help do the work today in hope for a better tomorrow.

Alas, this is our last consecutive year hosting our HBCU Symposium at Florida Memorial University. Lion Country has been good to us. Not only has she been home to our convening for the past three years, she is also home to our first and only current chapter. We hope to one day return at least half the favor. Thanks to everyone who has helped us from day one to now, without you, it would not have been possible.

As we progress, through not only this convening but also all of our future endeavors, I hope we will continue to have your support as you will always have ours.

For All Tomorrows To Come,

Marquise M. McGriff, M.A. Founder & Symposium Convener

FLORIDA MEMORIAL UNIVERSITY

Florida Memorial University is a private, coeducational, and Baptist-affiliated institution that has the distinction of being one of the oldest academic centers in the state, and the only Historically Black University in South Florida.

In 1879, members of the Bethlehem Baptist Association founded the school, then called Florida Baptist Institute, in Live Oak to create "a College of instruction for our ministers and children." The Reverend J. L. A. Fish was its first president. Despite a promising start, racial tensions soon cast a shadow over the Institute. In April 1892, after unknown persons fired shots into one of the school's buildings, then-President Rev. Matthew Gilbert and other staff members fled Live Oak for Jacksonville, where he founded the Florida Baptist Academy in the basement of Bethel Baptist Church. They began holding classes in May 1892, with Sarah Ann Blocker as the main instructor. The school in Live Oak, however, continued to operate even after this splintering.

In 1896, Nathan White Collier was appointed president of the Academy, a post he held for 45 years. President Collier recruited renowned composer and Jacksonville native, J. Rosamond Johnson, to teach music at the school. While in the employ of the Florida Baptist Academy, Rosamond composed music for "Lift Ev'ry Voice and Sing," a poem written by his brother, James Weldon Johnson, creating the song that has since been enshrined as the "Negro National Anthem." It was first performed by a choir that included students from Florida Baptist Academy Lincoln's birthday in 1900.

Because of the dual pressures of a growing student body and not enough space to expand, the Academy took advantage of an offer from the City of St. Augustine to relocate the institution to the 400-acre "Old Hansen Plantation." The school began its third incarnation at its new home in St. Augustine on September 24, 1918, as the Florida Normal and Industrial Institute. Influenced by the educational model popularized by Booker T. Washington at his Tuskegee Institute in Alabama, students were encouraged to be industrious and self-sufficient, constructing many of the campus buildings themselves, as well as growing and preparing their own food. The students received hands-on training in the practical fields which would allow them to support themselves and their families.

In 1942, the Baptist General State Convention voted to merge its two schools, closing down the Florida Institute at Live Oak and combining it with what would become Florida Normal Industrial and Memorial College in St. Augustine. Florida native and writer of the Harlem Renaissance, Zora Neale Hurston, served as an instructor for the school during this time.

Activism by FMC students, however, threatened to upset the delicate relationship between the City of St. Augustine and Florida Memorial, as well as provoking the resentment and animosity of whites in the area. Given this vulnerable financial and social situation, Dr. Royal W. Puryear oversaw the relocation of the school when, in 1965, the trustees purchased a 48-acre former air strip near Opa-locka in Dade County.

On November 11, 1968, the new campus opened as Florida Memorial College. In December 2004, the institution's charter was amended, and the name Florida Memorial University was adopted.

The FMU legacy is firmly rooted in steadfast dedication and commitment to pursue its mission "to instill in our students the values of leadership, character, and service to enhance their lives and the lives of others."

WELCOME FROM THE CHAIRWOMAN



Dear Attendees and Participants:

On behalf of Florida Memorial University ("FMU") and the Board of Trustees, I would like to welcome you to the 3rd HBCU Symposium. This conference is designed to bring students and members of the HBCU community together to discuss issues of importance. Given the current climate in America and the state of HBCUs, this is a particularly relevant and timely conversation. It is my hope that you will leave the conference energized and ready to take action within your respective spheres of influence, be that recruitment or donating towards scholarships. Every dollar counts!

Also, we pay tribute to the founder of Club 1964, Inc., a graduate of FMU. We could not be more proud to support our alumni and the great work being done on behalf of HBCUs.

It is our pleasure to host this event and important gathering on the beautiful campus of Florida Memorial University. As the only historically black university in South Florida, it is most befitting that this premiere event happens here. I encourage you to visit our campus, speak with our students and to learn the history of FMU. Great things are happening here. Enjoy the conference.

Sincerely, JoLinda Herring Chair, FMU Board of Trustees

SYMPOSIUM-AT-A-GLANCE

WEDNESDAY MARCH 21, 2018

Registration & Dinner Opening Session 5:30PM – 6:50PM | Dining Hall Marketplace 7:00PM – 8:00PM | Smith Conference Center B

THURSDAY MARCH 22, 2018

Morning Panel Discussion Lunch & Expo Breakout Session I HBCU Conversation Party Midway Panel Discussion Dinner 9:25AM – 10:40AM | Smith Conference Center A 11:00AM – 12:00PM | Dining Hall Marketplace 12:15PM – 1:30PM | Smith Conference Center 1:40PM – 2:55PM | Living/Learning II MPR 3:05PM – 4:20PM | Smith Conference Center A 4:30PM – 5:30PM | Dining Hall Marketplace

FRIDAY MARCH 23, 2018

Club 1964, Inc. Exchange Lunch Breakout Session II Chattin' with the Divah Filez Closing Session 9:30AM – 10:50AM | Living/Learning II MPR 11:00AM – 11:50AM | Dining Hall Marketplace 12:00PM – 12:50PM | Smith Conference Center 1:00PM – 1:50PM | Smith Conference Center B 2:00PM – 3:00PM | Living/Learning II MPR

STAY CONNECTED WITH CLUB 1964, INC.

Website club1964.org



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#Club1964Inc

OPENING SESSION Wednesday March 21, 2018 7:00PM - 8:00PM | Smith Conference Center B

MODERATOR

Laurelle Davis Symposium Director

CHAPTER WELCOME

Breana McBride Chapter #1 Founding Member

STUDENT WELCOME

Ato Watson FMU/HBCU All-Star Student Ambassador

PARTNER WELCOME

Michelle Hollinger The Sisterhood, Publisher

CLUB 1964, INC. PRESENTATION

SYMPOSIUM SALUTATIONS

Marquise M. McGriff Founder & Symposium Convener

MORNING PANEL DISCUSSION Thursday March 22, 2018

9:25AM – 10:40AM | Smith Conference Center A

OPENING REMARKS & CLOSING ANNOUNCEMENTS

Laurelle Davis Symposium Director



Preparing for and Succeeding in Graduate School

"If I made it through undergrad, I know I can make it through grad school!" While this statement may be true for some students, it is certainly not the case for all. This session will provide valuable information and resources to assist students with selecting the best institution and academic program to meet their needs as well as gaining a deeper understanding of the psychological and environmental challenges that hinder academic and social success on the graduate level.

PRESENTATION OF APPRECIATION

Marquise M. McGriff Founder & Symposium Convener

MEET THE PANELISTS



Cherese Fine, Ph.D. currently works in the Charles H. Houston Center for the Study of the Black Experience in Education at Clemson University, where she conducts research and coordinates programs centered on college access and readiness, and student retention. Dr. Fine holds both a B.B.A in Marketing Management and M.S. in Sport Administration from the University of New Mexico and a Ph.D. in Educational Leadership from Clemson University.



Travis C. Smith is a 2012 graduate of Alabama State University. In 2011, Smith founded Unite Inc. at ASU to improve freshmen male retention rates. In 2014, he returned home to become an educator at Lafayette High School and started a second chapter of Unite Inc., for high school juniors and seniors. Currently, he is pursuing a Ph.D in Educational Leadership at Clemson University where his research involves Black student involvement and SGA at HBCUs.



LaNita S. Weisenberger is currently a student affairs professional for the largest healthcare organization in the state of South Carolina, Greenville Health System. Over the last 13 years, LaNita has created numerous programmatic efforts as well as led campus-wide initiatives focused on inclusive excellence. She holds a bachelors of professional studies in management and leadership as well as a masters of business administration in human resources and organizational development from the University of Mary Washington.

BREAKOUT SESSION I Thursday March 22, 2018

12:15PM - 1:30PM | Smith Conference Center

Room A | *The Relevancy, Urgency, & Necessity of HBCUs*

A discussion of HBCUs' historical foundation, current impact, and ideal trajectory for relevancy. This discussion will also examine the role of HBCUs in the past, present and future.



MEET THE PRESENTER

Santarvis Brown, Ed.D. currently serves as the STEM SPACE GRANT Director at Miami Dade College where his work seeks to increase the number of minorities and low-income students in the area of Science, Technology, Engineering, and Mathematics. He has also done nationally-noted work in the area of retention and recruitment as it relates to low-income and minority students.

Room B | *HBCU Experience and Internship Opportunities*

An examination of the "HBCU Student Experience" and how it differentiates from one campus to another. Students will also learn about internship opportunities available to HBCU students.



MEET THE PRESENTER

Dwanita L. Fields, MIBA is a Miami native, who received her Bachelor's Degree from Howard University. She currently serves as the Founding Site Director for Breakthrough Miami's Gulliver program as well as the program's Alumni Board President, which is a program designed to bridge the opportunity gap. She is extremely passionate about mentoring young girls in her community, which she has exemplified through her work as the former Co-Chair for the CHARLEE Project with the Junior League of Miami, coaching multiple sports at Ransom Everglades, and as a 2015 New Leaders Council Fellow.

HBCU CONVERSATION PARTY Thursday March 22, 2018

1:40PM – 2:55PM | Living & Learning Building II Multipurpose Room



FACILITATOR Denzel D. Burnside III

An open dialogue about the forward movement and direction of HBCUs and their impact. This forum seeks to provide qualitative and quantitative understanding for attendees to find their narrative and plot line within the conversation.

MEET THE FACILITATOR

Denzel is an alumnus of Florida International University (FIU) and Florida A&M University (FAMU), is currently rebuilding his Multi-Media and consulting company DB3 Media, Inc. and launching Ellie's House CDC along with Ellie's House Ministries, Inc. Burnside's goal is to minister and fulfill spiritual needs of the millennial generation with a "down home southern gospel," feel. He was born and raised in Miami-Dade County where he graduated from "Miami's Mega Magnet," Coral Reef Senior High School.

MIDWAY PANEL DISCUSSION Thursday March 22, 2018

3:05PM – 4:20PM | Smith Conference Center A

OPENING REMARKS & CLOSING ANNOUNCEMENTS

Laurelle Davis Symposium Director

MODERATOR Breana McBride Chapter #1 Founding Member

Rise HBCUs, Rise!

This panel will discuss the historical role of HBCUs in social justice (e.g. the Civil Rights Movement) and the role they play in today's concerns (e.g. Black Lives Matter). Moreover, we will discuss federal legislation concerning HBCUs (e.g. Maryland Discrimination Lawsuit) and the role HBCUs should play in politics.

PRESENTATION OF APPRECIATION

Marquise M. McGriff Founder & Symposium Convener

MEET THE PANELISTS



Christopher Benjamin, Esq is the managing shareholder of The Barrister, Firm, P.A., a full service law boutique dedicated to providing outstanding and affordable legal services to middle class litigants. He also serves as a mediator for Miami's prestigious ADR firm, Salmon & Dulberg – Dispute Resolution. He has been awarded several community and peer recognitions, such as: AV Preeminent Attorney, Super Lawyer, Legal Elite and Top 40 Under 40 Black Leaders. He has served as President of the Wilkie D. Ferguson, Jr. Bar Association (the Balck Lawyer Association) and the Florida Muslim Bar Association. He has also co-chaired the Miami-Dade County Bar Association's Solo/Small Firm Committee.



Archie L. Bouie II, Ed.D, harnessing over twenty-one years of experience in business, finance and education, is an executive, entrepreneur and mentor. He currently serves as the Founder and CEO of The Patrick Cook Group. Archie meshes insight with integrity, yielding a career in senior leadership, as well as, doctoral, master's and bachelor degrees. Professional and educational achievements aside, Bouie finds his greatest successes within his wife, Nicole and their children: Brandon, Camryn, Daniel, and Hannah.



Kayla C. Elliptt is pursuing a PhD in Higher Education Leadership at Florida Atlantic University. Her research interests include higher education policy, equity, philanthropy, and Minority-Serving Institutions. She specifically studies how performance funding systems impact Historically Black Colleges and Universities (HBCUs), and on which she has co-authored a book, a blog series, and a forthcoming policy repost. She advocates for HBCUs, including her alma mater Fisk University. Kayla holds a Masters from the Indiana University Lilly Family School of Philanthropy, and has worked with a range of nonprofit education organizations including Lumina Foundation, the Southern Education Foundation, and Teach For America.



Marquise S. Hunt is a native of Hampton Roads, VA and a current sophomore at the Historic and Prestigious Tougaloo College, majoring in Political Science with an emphasis in Pre-Law. While a freshman, he became the first to hold the position NAACP Chapter President at the institution. An organization near and dear to his heart as he has been an active member since he was in high school. He currently serves as the President of the Mississippi State Conference Youth and College Division of the NAACP. He hopes to continue to educate, engage and expose those in his generation and beyond to truth so that we may all be able to change the dynamic of our communities, nation, and the world for the betterment of society.



Michael Woodward, **Jr.** is a national recruiter for Teach For America, currently he serves as the Manager of Recruitment at the University of Miami, Florida State University, and his alma mater Florida A&M University. When he is not inspiring others to join in on the fight to end educational inequity in low-income communities, he is watching SportsCenter with his baby boy.

<u>CLUB 1964, INC. EXCHANGE</u> Friday March 23, 2018

9:30AM – 10:50AM | Living & Learning Building II Multipurpose Room

ICE BREAKER

Laurelle Davis Symposium Director

THE CLUB 164, INC. GO-MVP

The Grand Parliament

MILESTONES & MOUNTAINS/STORY

Marquise M. McGriff Founder & Symposium Convener

WHAT WE DO/PROGRAMS

Breana McBride Chapter #1 Founding Member

WHO WE ARE/MEMBERSHIP

Tarrin Gary Parliamentarian Pro Tempore

MEMBERSHIP REFLECTIONS/OPEN FORUM

<u>BREAKOUT SESSION II</u> Friday March 23, 2018

12:00PM – 12:50PM | Smith Conference Center

Room A | *Collaborative HBCU Learning Strategies*

Collaborative learning is an approach to planning, delivering, and sustaining characterized by cooperation in the educational process (Baker & Clark, 2006). Even though collaborative learning has been widely used, collaborative education is not a recent educational strategy. Collaborative learning continues to attract educators and researchers who are interested in improving student learning. The increasing global cooperation between countries has brought collaboration as a fundamental concern to educators around the world (Dollman, et al., 2007). The collaborative learning strategy can provide a meaningful and lasting learning process which grows from personal and active participation (Barkley, Cross, & Major, 2005).



MEET THE PRESENTER

Kathy Bryant, Ed.D., is the owner of KBMS a nonprofit organization to help children in the community. She has taught courses in classroom management, curriculum and instruction, reading, math and science at a collegiate level. She has written on topics such as technology integration and educational reform. She previously worked as an elementary teacher for eight years. She is now assistant professor in the Education Department at Jackson State University. Professor Bryant is a graduate of Tougaloo College and the University of Mississippi. Professor Bryant's love and passion is educating others.

Room B | *Social Justice Movements on HBCU Campuses*

This presentation will examine how HBCUs can enhance and empower social justice movements on their campuses like #BlackLivesMatter. Participants should leave able to advance the many movements we have today and even start a movement of their own.



MEET THE PRESENTER

Zion Gates-Norris was born in the great city of Plantation, Florida and raised in Pompano Beach, FL, until high school when he moved to the great city of Fort Lauderdale to take care of his late grandmother. Zion is the owner of Stoneman's Theatre Company. Zion is also a student at the illustrious Florida Memorial University where he is majoring in Law and Government and serves as the Freshman Class President. Zion plans to go to law school and practice law after graduating.

<u>CHATTIN' WITH THE DIVAH FILEZ</u> Friday March 23, 2018

1:00PM – 1:50PM | Smith Conference Center B



FACILITATOR Jazmyne Courtnii Byrd

The Divah Filez is an online internship for HBCU students. This internship caters to students of all majors who are interested in HBCU News, Entertainment, Fashion Trends and Music. This internship provides students with training in various fields and 3 hours of college credit. The Filez is solely owned and operated by HBCU Graduates and Students.

MEET THE FACILITATOR

Jazmyne is an awarding winning journalist who was born and raised in Cincinnati, Ohio. She graduated from the only public HBCU in Ohio, Central State University, with a Bachelors of Arts in Psychology. In 2013 she was awarded Blackstreet Journalism Award and New York Fashion Award "Journalist of the Year 2013". She has been nominated for Maryland Fashion Award "Emerging Media Member 2013", Runway Inc. "Blogger of the Year 2014" and Posed Fashion Awards "Blogger of the Year" 2014. On January 17, 2014 she stepped out and created "The Divah Filez" an internship for HBCU Students, which is currently one of the top 3 HBCU social organizations and the only one owned and operated by a female. She is currently a writer for Sheen and Upscale Magazine. She is an Active Member of NCNW of Prince Georges County.

<u>CLOSING SESSION</u> Friday March 23, 2018

2:00PM – 3:00PM | Living & Learning Building II Multipurpose Room

OPENING REMARKS

Tarrin Gary Parliamentarian Pro Tempore

LOOK BACK PRESENTATION

SPECIAL REMARKS

Kareem J. Coney Associate Vice President and Dean of Students

CLOSING REMARKS

Marquise M. McGriff Founder & Symposium Convener

SPECIAL PRESENTATION HBCU Symposium Staff

BENEDICTION

Tarrin Gary Parliamentarian Pro Tempore

PARTNER SPOTLIGHT The Divah Filez



Website: thedivahfilez.com Facebook: facebook.com/thedivahfilez Instagram: @divah_filez Twitter: @thedivahfilez Snapchat: @thedivahfilez

Welcome Students and Attendees,

Greetings and welcome to the HBCU Symposium at the Illustrious Florida Memorial University in Miami, Gardens. I'm Jazmyne Courtnii Byrd, the Founder and CEO of the very first HBCU blog and now turned Magazine ran by HBCU Students. The Divah Filez is a community of HBCU students and graduates striving to leave a legacy that encompasses the principles of HBCU culture, family, education, creative minds and togetherness. Together we have created a media outlet that embodies everything not only HBCU students enjoy but anyone who loves HBCUs, Entertainment, Music, Fashion and Sports. As a media brand it is our duty to focus on all the great things going on in our community and ensure that it is visible to all.

As an HBCU supporter and graduate of Central State University it is always a joy to educate and enlighten people on the wonderful things going on in HBCU Culture. It is an honor to be a HBCU Symposium 2018 Media Partner and highlight the occurrences leading up to and during this amazing event. We look forward to the abundance this event has to bring and the legacy it will leave.

Many Blessings.

PARTNER SPOTLIGHT HBCU Campaign Fund



and Universities around the United States

Website: hbcucampaignfund.org Facebook: facebook.com/hbcucampaignfund Instagram: @hbcucampaign Twitter: @hbcucampaign

Dear Attendees:

On behalf of the staff, Board of Directors, and committee members at HBCU Campaign Fund (HCF), welcome to this year's symposium - "*HBCUs Tomorrow: Our Impact in the 21st Century and Beyond*" and to the campus of the only HBCU in South Florida, Florida Memorial University.

This event celebrates the ongoing educational needs and opportunities that Historically Black Colleges and Universities have continuously offered. This event will also advance the legacy our beloved institutions continue to leave in their surrounding communities and the entire nation abroad.

Enjoy this year's symposium and enjoy the campus of FMU! We hope this conference provokes you to not only think about HBCUs' relevancy in this current time but to further the discussion on your on individual campuses. Your attendance alone indicates your commitment to assisting HBCUs make a positive difference.

Enjoy this most stimulating event!

PARTNER SPOTLIGHT The Sisterhood

ESISTERHOOD

Website: thesisterhoodmagazine.com Facebook: facebook.com/sisterhoodpublisher Instagram: @sisterhoodpublisher Twitter: @sisterhoodpub

Welcome to Florida Memorial University, South Florida's only HBCU and welcome to this year's symposium - "HBCUs Tomorrow: Our Impact in the 21st Century and Beyond."

It promises to be an amazing event because it is built on the bold, brilliant energy that created HBCUs when African-Americans could not receive an education elsewhere. It promises to be an amazing event because it rests on the powerful legacy of excellence these beloved institutions impart into their students. And it promises to be an amazing event because it will explore the unlimited potential of HBCUs.

There's never been a better time to attend, celebrate and support the nation's Historically Black Colleges and Universities. Your presence here is no coincidence. There's a role for you to play in helping these beloved institutions to thrive because you understand their profound significance and you recognize the explosive potential HBCUs embody.

Have an amazing event!

APPRECIATION & RECOGNITION

HBCU SYMPOSIUM 2018 STAFF

Marquise M. McGriff, Convener Laurelle Davis, Director Jasmine Hamilton, Publicist Alexus Curry, Secretary Tarrin Gary, ex-officio Breana McBride, ex-officio

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SPECIAL THANKS

Roslyn Clark Artis, J.D., Ed.D., Benedict College, President Elyse Jones, White House Initiative on HBCUs, Operations and Program Analyst Margaret Porter-Hall, FMU National Alumni Association, President C. Vernon Martin, TALK2ME Sports Radio Network, Host



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